

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/65

dt @ Chennai-6 the 10-12-2012.

Sub: Revision of SMS tariff by TRAI in its TTO, 2012 - reg.

Ref: BSNL C.O. Ir No.26-04/2012-T&C-CM(Pt.) circular No.85/12-13 dt 23.11.2012.

Approval of the competent authority is hereby conveyed for the implementation of revision of SMS tariff by TRAI in Tamilnadu LSA (incl. CHTD) under 2G & 3G Prepaid Mobile Services with effect from 12-12-2012. The details are given below:-

- Upto one hundred SMS per SIM per day, the SMS charges will be as per the plan/STV subscribed by the customer; and
- Beyond 100 SMS per SIM per day, the SMS charges will be as per the plan or 50 paise per SMS whichever is more.
- For the customers who have subscribed to any volume based SMS STVs(prepaid), upto 100 SMS per SIM per day will be free and beyond that the SMS charges will be as per the plan or 50 paise per SMS whichever is more.

This is for the information of all concerned please.

(Anandhi Sankarraman)

AGM (Marketing II-CM)

044-28290825, 9486100540.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.